

# Integration PickPost

## Overview of the various options

There are several technical ways of integrating PickPost into your ordering process. Your Swiss Post customer advisor will gladly advise you and help you to find the best solution.

### Option 1: "PickPost" web service and "Barcode" web service

You open the "Barcode" web service from within your customer system to obtain the required barcode with or without the recipient address. You can print this barcode as a label or insert it into your waybill. The "Barcode" web service electronically transmits the consignment data between you and Swiss Post.

The "PickPost" web service enables you to register your customers with PickPost during the ordering process from within your customer system and to obtain the PickPost customer number necessary for mailing.

The "PickPost" web service ensures a smooth flow of data for the PickPost processes.



- The web services allow for great flexibility when integrating PickPost into order processes.
- For operators of large and small e-shops

### Option 2: "PickPost" web service and DataTransfer

You program the mail barcodes yourself in accordance with Swiss Post's requirements or use a mail processing system and generate the mail barcodes within your own system. DataTransfer handles the transmission of consignment data between you and Swiss Post.

The "PickPost" web service enables you to register your customers with PickPost during the ordering process from within your customer system and to obtain the PickPost customer number necessary for mailing.

The "PickPost" web service ensures a smooth flow of data for the PickPost processes.



- You program and generate the barcodes yourself
- For large mail-order companies



### Option 3: "PickPost" web service

The "PickPost" web service enables you to register your customers with PickPost during the ordering process from within your customer system and to obtain the PickPost customer number necessary for mailing.

This integration option does not transmit any consignment data to Swiss Post, which are important in order to provide high-quality deliveries. In addition, you program and generate the mail barcodes yourself in accordance with Swiss Post's requirements.



- Minimalist PickPost integration option
- Customer data are not linked to consignment data
- For operators of small e-shops

### Option 4: Data transfers via DataTransfer or the "Barcode" web service

You obtain all the customer data during the ordering process and transfer them to Swiss Post via DataTransfer or the "Barcode" web service. If you use DataTransfer, you program your own barcode and transmit the consignment and recipient data to Swiss Post.

As the recipient address contains no PickPost customer number, this may result in delayed deliveries.



- High degree of flexibility
- As there is no PickPost customer number, delays may occur in delivery to the PickPost point
- For operators of large and small e-shops



Swiss Post's web services involve some programming. Apart from the initial costs for programming, use of the web services is free of charge.

The "PickPost Integration" documentation includes examples of websites and shows how the ordering process with PickPost works from the customer's perspective.

[Link](#)