

# Focus on stamps

The Collector's Magazine

4/2011

**Pro Juventute: Passing on moral values to children and young people in an ethical way**

**"Stress" celebrity stamp:  
Rapper stamp art with profound ideas**

**Stamp Day in Sierre:  
2011 miniature sheet starring the venerable Château de Villa**

Christmas special stamps

# Launch of a new three-year series

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# Plenty of year-end variety and best wishes for the New Year

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The snow-covered Château de Villa in Sierre.  
Foto: zvg

Cover page:  
**Winter wonderland: Chalet in Graubünden**  
Photo: swiss-image.ch/  
Christof Sonderegger

**Dear Reader**

This fourth issue of Focus on stamps wraps up the 2011 philatelic year and, in the best end-of-year tradition, we're presenting our 2011 Year Book with the 47 miniature artworks issued this year.

Stamp Day 2011 takes us to the attractive region of Valais, and our miniature sheet features the Château de Villa, a well-known Sierre landmark.

The launch of a new three-year series of Christmas special stamps brings something new. These stamps with the most frequently used face values are now self-adhesive and, as in 2010, you have the chance to order the matching card sets too.

The special stamp designed by rapper "Stress" is an incredibly colourful mix, with this celebrity showing us how imagination and lots of colour can conjure up music on just 33 x 28 millimetres.

This year's Pro Juventute stamps with surcharge are dedicated to the themes of "Trust", "Confidence", "Security" and "Friendship" – sentiments that accompany

us throughout our lives and which all of us would wish for ourselves, irrespective of age, education, level of prosperity and origin.

These four concepts provide me with a nail on which to hang my heartiest good wishes for a serene Advent tide and a wonderful Christmas secure in the knowledge of love given and received.

Many thanks for your trust in Swiss Post and here's wishing you confidence, good health, friendship and success in the coming year.

Sincerely,

**Patrick Salamin**  
Head, Post Offices & Sales  
Member of Executive Management



**Launch of "Lavaux" stamp**

The weather was kind to us: the launch of the "Lavaux" combination print took place in beautiful picture-postcard conditions on 9 September on the time-honoured steamer "La Suisse". Around 40 guests were invited to the event. During the boat trip from Montreux to Cully, our customers were treated to views of the idyllic landscape along the northern shores of Lake Geneva. The welcome by Patrick Salamin, Member of Swiss Post Executive Management, sparked great interest. Bernard Völlmy, the man behind the special stamps, explained his stamp design and showed those present how the combination print came into being at his workshop in Oron-la-Ville. The subsequent autograph session was keenly supported by our guests. The event was concluded with an aperitif at the Caveau des Vignerons wine cellar in Cully where the guests sampled fine wine and enjoyed stimulating conversation.



**Correction**

"Focus on stamps" 3/2011 contained an error on page 16. The correct issue date for the rätia 2011 picture postcard is 15 September 2011 and not 9 September 2011. Please accept our apologies.

**Top: Designer Bernard Völlmy signs autographs on "La Suisse".**

**Middle: Sylviane Zoutter at the sales stand in the wine cellar in Cully.**

**Bottom: Patrick Salamin, Member of Swiss Post Executive Management, and designer Bernard Völlmy present the Lavaux combination print in front of the original background.**

Photos: Jean-Paul Bach



# Young artists with oodles of talent and imagination

Neuchâtel's millennium this year was marked by many festivities and a Swiss Post special stamp. Just the one stamp? Far from it! As part of the philatelic exhibition organized by the "Société philatélique de Neuchâtel", the city's children were invited in May 2011 to create their very own stamp to celebrate Neuchâtel's big anniversary. 132 young artists aged between one and 15 gave free rein to their imagination, submitting works of art that augur well for the future of postage stamps.



**Left: The winning design in the 11 – 15 age group.**

**Below: Impressions of the "Société philatélique de Neuchâtel" exhibition**

Photos: Thomas Delgado



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## Four stamps for a good cause

“Fours” may be a term associated with rowing, but it seems particularly apt when applied to this year’s set of Pro Juventute stamps featuring four motifs illustrating the four key concepts of trust, confidence, security and friendship. For this organization with its social mission, these are four cornerstones that motivate its continued commitment to a good cause, the aim being to pass on these values to children for their journey through life. In this context, the function of stamps as value symbols lends an added level of meaning that encourages us to ponder on these four key concepts when we see these stamps on letters and parcels, and in collections. So let’s start with ...



Trust

### Finding the trust to build on trust

Was the politician who raised the question of trust with his colleagues but carefully avoided looking at them as he did so himself lacking in trust? “Trust breeds trustworthiness”, as the saying goes. The question arises of whether, in the course of adulthood, we have lost sight of the basics of a happy life. After all, we are the same people who, as children, once looked at the world with wide-eyed curiosity and at our equals with the total trust we were born with. There’s something special about children’s eyes, and their hearts seem to begin just behind their pupils. As Antoine de Saint-Exupéry told the Little Prince in search of Man: “You can only see clearly with your heart. The essential is invisible to the eye.” Becoming acquainted with each other involves building up mutual trust, and “The Little Prince” defines this as an essential value in human relationships. This year, Pro Juventute is spotlighting the key concept of “Trust” on one of its traditional stamps. For the sake of this tender little shoot that burgeons inside every



child until disappointments cause it to wither. A little shoot that needs nurture and care, like the Little Prince’s rose.

PS: The same of course applies to relationships between adults too!

### A positive outlook makes for confidence

Does the concept of “confidence” refer more to the present or the future? The answer is: to both, depending on the situation. Confidence is closely related to hope, steadfastly maintaining that people and things can not only change for the better but actually do so. And not even a pessimistic prediction can shake this firm conviction, perhaps because confidence involves a considerable degree of longing.

Admittedly, there do not seem to be all that many reasons for confidence just at present, at least not at first glance. And that’s why we need it all the more right now, with its life-giving, depression-lifting properties and ability to brighten up our existence. According to Anselm Grün, confidence sees through the externals to the innermost reality of all things. Everything is in flux. And you just need to see all the little things that are changing for the better and one day come together to form a greater whole. Confidence is a positive mindset. So let’s spare young people catch-all buzzwords like “the no-future generation” and talk to them instead about their opportunity and potential to change this and that – and even everything.



First-day cover motif



Confidence

Despite all the imponderables, let's hold on to a firm belief in good, because it will then come about one day. With the same degree of probability as a falling cat landing on its feet and a piece of bread and butter landing butter side up.

### Security – Echo of our origins

Depth psychologists define security as an oceanic intuition of the experience of being not separate from, but at one with the world – an experience dating from the very first moments of life when we were still part of a symbiotic whole in our mother's womb that is rooted in our subconscious. Though we do not consciously remember it, this original feeling of security lives on and shapes us throughout our lives. That is why security does not just mean being safe and inviolable, but also closeness, warmth, tranquillity and peace. So it is no wonder that this concept came second in the competition organized by the Goethe Institute to find the most beautiful word in the German language. It was just pipped at the post by that most beautiful of words to which it is closely related – the five-letter word for love in German that epitomizes what all of us yearn for... In the case of an unborn child, security is productive and a learning experience. From the fourth month of pregnancy, for example, an embryo is aware of

different sounds in the womb, like the mother's heartbeat or the bubbling of the placenta. After the sixth month, hearing organs are fully developed, and an unborn child can hear music, noises and voices even from outside the body, and is also able to distinguish its mother's voice from all the others. If a mother-to-be herself feels secure, she passes on this sense of harmony to her child for life, providing the



Security



### Special stamps with surcharge Pro Juventute – Fortune

#### Sales

Philately:  
From 17.11.2011 until 30.6.2012, while stocks last  
Post offices:  
From 24.11.2011 until 31.1.2012, while stocks last

#### Validity

Unlimited  
from 24.11.2011

#### Printing

Offset, 4-colour;  
Joh. Enschedé,  
Haarlem, Netherlands

#### Sizes

Stamps: 33 × 28 mm  
Sheets: 178 × 162 mm  
(5 rows of 2 × 2 stamps)

#### Paper

White stamp paper,  
self-adhesive on backing  
paper, 220 gm<sup>2</sup>

#### Perforation

Serpentine cut (4 sides)

#### Designer

Martina Pelosi  
and Julia Reichle, Lucerne

#### First-day cancellation





basis for the development of future attributes such as creativity which blossom in their turn in security.

### Friendship lends wings

You collect friends on Facebook. Whenever somebody has something in common with somebody else, they call themselves "friends". The concept of friendship seems to be becoming rather diluted. A German dictionary defines it as a "positive relationship and feeling between people which manifests itself in the form of affinity and trust". For TV anchorwoman Sabine Sauer, friendship is something akin to love guided by reason. In contrast, cabaret performer Werner Schnyder says: "Friendship is when somebody praises your swimming talents after your boat has capsized." Another, older anecdote about friendship is as telling today as it was back then. One year before the 1936 Olympic Games,

Jesse Owens broke the world long-jump record. At the Olympic Games in Berlin, the aim was to prove to the world that the best athletes came from Germany. During his first two jumps, Jesse Owens (USA) seemed somewhat inhibited, so his German opponent suggested he try taking off two centimetres in front of the board. Owens won the gold medal with his third jump, and the German athlete was the first to hug and congratulate him. Though the concept may have taken on different meanings for all of us, we all need friendship. And the surest way of earning it is through generosity of spirit, honesty, empathy and understanding...

His Matschers Voice

Pro Juventute aims to promote the welfare of as many children as possible in Switzerland. By buying Pro Juventute stamps, you help children and young people to grow into responsible, life-affirming adults.

# Pro Juventute: Nearly 100 years young!

In 2012, Pro Juventute will be celebrating its centenary. Reason enough for special stamps, a competition and a birthday party where the biggest Lego 3D mosaic of all time is to be assembled. Promising material for the Guinness Book of World Records!

This year's Pro Juventute stamps on the theme of "Confidence", "Trust", "Security" and "Friendship" are an integral part of next year's centenary celebrations. As Stephan Oetiker, the Foundation's Director puts it: "We want to use our centenary to give children in Switzerland a voice". Pro Juventute's "Advice and Assistance Hotline 147" keeps the organization permanently abreast of the issues and wishes of greatest concern to today's youth. "As part of this anniversary, we plan to share these thoughts and needs with the whole of Switzerland."

## Building the Switzerland of the future

As part of the "100 Years Young!" campaign, children could shape their visions for the future of "their" canton in a Pro Juventute competition entitled "Build Your Future Canton". In 2012, its centenary year,

Pro Juventute and the winning school classes will be building their "Switzerland of the Future" at events in three language regions and contributing to the biggest Lego 3D mosaic of all time in a bid for Guinness Book of Records fame. The grand finale is scheduled for August 2012 when the individual pieces will be ceremonially assembled at Pro Juventute's birthday party.

## Support welcome!

To mark the Foundation's centenary, residents of Switzerland can give children and young people special support by buying Pro Juventute stamps, or the new Pro Juventute chocolate, from post offices or from school children, or by making a donation on the occasion of the centenary.

[www.projuventute.ch](http://www.projuventute.ch)



Young people work with Pro Juventute to champion Switzerland's youth. Photos: zvg



## 2011 Pro Juventute stamp booklet

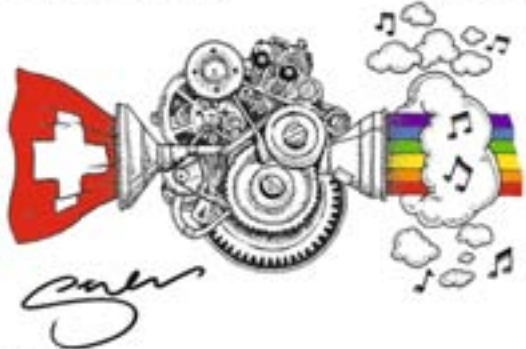
Always to hand! With this credit-card sized stamp booklet containing six Priority (A) and six Economy (B) self-adhesive stamps, you're sure of being able to post letters anytime you want. This booklet, priced CHF 17.00, is on sale via the Internet ([www.swisspost.ch/philashop](http://www.swisspost.ch/philashop)), at all philatelic salespoints, from Pro Juventute direct and from larger post offices. CHF 5.40 of the sales price is donated to Pro Juventute's projects for children.





Helvetia

100



*Swiss*

STRESS

2011

# Colourful, musical stamp art with a deeper meaning

He's impatient, wants action NOW and tends to be a perfectionist. These character traits have shaped Andres Andrekson (alias "Stress") from his earliest days, so this Estonian-born performer's stage name is no coincidence. A Swiss degree in economics, a musical career and his own fashion label add up to a career made in heaven. Read on to discover more about an extremely sensitive young man with great intellectual depth who reflects on the meaning of life, true values and the essence of being human and accepting people as they are.

The path of this celebrity, who is arguably Switzerland's best-known rapper, did not begin in Switzerland. Andres Andrekson alias Stress was born on 25 July 1978 in Estonia and moved to Lausanne with his parents at the age of twelve, later becoming a Swiss citizen. After studying economics at Lausanne University, he worked in the marketing department of a Geneva-based international company, discovering Hip Hop along the way: "For me, rap is therapy, a way of letting off emotional steam", he explains. Before his breakthrough in Switzerland, Stress had made a name for himself in France and Germany with "Double Pact". He was a member of this successful Hip Hop group for eleven years, working with big names like "Freundeskreis" and "Massive Töne". The band broke up in 2006 but its members continued to perform together. In 2003, Stress launched his first solo album "Billy Bear", and the single track "Tu me manques" (Miss you), recorded with Naidoo, catapulted him to the top in Switzerland also. Two years later, "25.07.03" – the sequel to "Billy Bear" – came out, followed by "Renaissance" which immediately secured the rapper platinum status.

In October 2007, Stress brought out a single entitled "On n'a qu'une terre" (We have only one Earth) in which he engages with the issue of global warming and dwindling natural resources as part of a Coop advertising campaign. For this and various other songs, Stress received a Swiss Music Award in 2008. In 2009, he won the Fischhof Prize from the "Foundation against Racism and Anti-Semitism (GRA)", and the jury explained its choice by saying that, with his commitment, Stress encouraged young people to play an active part in shaping Swiss politics and society. For Stress, music reflects his feelings and his personal equilibrium, and he also portrays his own life in his music. His songs often contain clear, insistent messages which target all forms of racism and political extremism. Stress deals with topics like drugs, emotions, longing, alcohol, prison, politics and love, arguing that you have to say many things straight from the shoulder, even if the message may not always be politically correct. Biting his tongue is definitely not an innate trait of this rapper from Lausanne. And this could well be the secret of his success!



First-day cover motif

## Special stamp Rapper Stress

### Sales

Philately:  
From 17.11.2011  
until 31.12.2012,  
while stocks last  
Post offices:  
From 24.11.2011,  
while stocks last

### Validity

Unlimited  
from 24.11.2011

### Printing

Offset, 4-colour;  
Giesecke & Devrient,  
Leipzig, Germany

### Sizes

Stamp: 40 × 32.5 mm  
Sheet: 190 × 162 mm  
(4 rows of 4 stamps)

### Paper

White stamp paper,  
with optical brightener,  
mat gummed, 110 gm<sup>2</sup>

### Perforation

13¼ : 13¼

### Designer

Stress, Lausanne

### First-day cancellation



# “Openness and honesty constitute the core of music”



## Can I have a look at your stamp collection?

Sorry! I can't show it to you because I no longer have one. I used to collect stamps as a boy, when my family was still living in Estonia and I was totally fascinated by those little bits of paper. They are so complex and attractive and tell lots of interesting stories. I still find it amazing how many wonderful things can be squeezed into such a small piece of paper. Unlike me, my mother has a large collection which she inherited from her parents.

## What did you think when Swiss Post asked you to design this year's celebrity stamp?

It was, and is, a real honour for me. Designing and having your own stamp is absolutely sensational because you see stamps all over the place and they're incredibly varied. They know no social boundaries and have strong roots everywhere. Stamps are a unifying factor, irrespective of who you are and where you come from. They show us the past and a way forward. They stick in our minds and have a strong recognition factor. And their impact on us and the positive image they convey is equally strong. I had great fun working on the project, and I'm proud of the outcome, despite the fact – or perhaps precisely because of it – that two very different partners were involved.

## How did the stamp motif come about? What's your message?

I had loads of ideas. For me it was important to ensure that the motif was right and looked good. I wanted the whole thing to be simple and uncluttered yet at the same time to represent a meaningful message. So I tried to depict my vision of Switzerland. For me, all the colours of

the rainbow symbolize this country's sheer variety – take its many beautiful regions, its cultural and linguistic influences and the multitude of interesting people who live here, for instance. All these sometimes very different things ultimately come together to make a whole. For me, Switzerland's entire history and the neighbouring countries that have also helped to shape it make this country and its people one big patchwork family. This is something a lot of people – and politicians in particular – tend to forget. And I think that's a shame ...

But to get back to the stamp. The machine in the centre of the stamp which is churning out the many colours is the essence of Switzerland. A beautiful, multi-faceted and multi-cultural country!

## Has this project altered your attitude to stamps?

No. I doubt whether more letters will be written because of this or any other stamp. Things are too fast-moving. People no longer have the time or the inclination to write, or can't make the time. It's a pity really ... because I find stamps something very classy and precious. As I've already said, they mirror their era and tell us stories. They possess a tremendous symbolic significance as well as paving the way for the future.

## Do you write letters?

(With a grin) No! I don't like writing, especially not long letters. When I was sixteen, my French teacher once pointed out that everything you write down can be used against you, and (with another grin) I've stuck to that principle. Don't get me wrong! I think writing is very good, but writing letters is not for me because it manoeuvres me out of my personal security zone, and I want to preserve that for myself.

## People perceive stress as something basically negative. Why did you decide to use this very concept as your stage name?

I didn't choose the name for myself. It's my mates who called me that. I've always

been rather impatient and often a bit of a pain. As a youth, I just couldn't bear having to mark time. Immediate action was my thing. (Pauses for thought) If people had to, or were able to, choose their own names, we'd probably have countless kings and queens. Not a good idea!

## What is stress for you? What do you find stressful?

Above all, I'm impatient and that's always been a big source of stress for me, even as a kid and youth. In the meantime, I've learnt to live with and handle it. Nowadays, I'm quieter and calmer. I try to find the right balance, channel my energy in the right direction and set priorities. And to learn to say “no”. But even so (he laughs), I still get stressed out now and then!



**You say you're a realist who tries to get to the bottom of things. What made you the way you are?**

I think this attitude is a gift I was born with. Being realistic and questioning things is nothing negative, though it can be rather strenuous. Take my job for example: there are no guarantees in the world of music. Today you're at the top – tomorrow you're a flop. So you have to think flexibly and have the strength to rethink things. Too much ego is not good. Somebody modest who takes a critical view and asks questions can avoid chaos and many a fiasco.

**Our readers are probably not the target group that drives your CD sales. Can you explain your music to them?**

What we produce is always intended to

be music, though Hip Hop wasn't always defined as such. Being open is the key in everything you do – openness and honesty are at the core of music. Innovation and originality are the ingredients, and authenticity is the cherry on the cake. In the end, it's not important what kind of music you listen to or whether you understand it. Music has to move you.

**For more than a year, you've had a lot of back pain as the result of a slipped disc but you decided against an operation. Why's that?**

I took this ailment and its signals very seriously and wanted to pinpoint the cause. Medicines, therapies and operations only combat the symptoms, promising short-term relief without really curing

you. I've thought hard about my life and work in an effort to really understand this condition and to tackle the root of the problem. With daily training sessions – which I often don't particularly enjoy – and by changing my habits, I've fortunately managed to become virtually pain-free again.

**Your new CD came out a week ago, on 7 October. You called it Renaissance 2. What made you choose that title?**

Because this project was a genuine "Renaissance" project. First, we went for a new musical format. And then the whole thing marked a renaissance for me as a performer, musician and human being. Because I've not only conquered my health problem but I've grown mentally stronger, found fresh intellectual avenues and am heading for new territory.

**Your single track from this CD is called "au poste". Why not "à la poste"? We at Swiss Post feel a bit disappointed ...**

(Gives a hearty laugh) ... Well, the doors shut at the post office (à la poste) of an evening, leaving us holding the fort (au poste) and making music. When the post office closes, we're just getting going.

Carina Ammon, Head of Communication,  
Stamps & Philately



**Stress on stage: Rap as therapy and an emotional outlet.**

Foto: Keystone/Dominic Favre

# The Château de Villa, where harmony and gastronomy meet

## Special cover Stamp Day 2011 Sierre

### Sales

Philately:  
From 17.11.2011  
until 30.6.2012,  
while stocks last  
Post offices:  
Not available

### Printing

Offset

### Special cancellation



A Swiss Post special post office will be in attendance throughout the exhibition and will use the special cancellation as illustrated.

Individual covers should be sent to the following address no later than 11.12.2011:

Swiss Post  
Post Offices & Sales  
Philatelic Salespoint  
Lausanne  
Place de la Gare  
1000 Lausanne 1 Acceptance

### Important information

Customers with standing orders for Swiss Post special cancellations will automatically receive their usual quantities of the special cancellation/cover as illustrated.

At one time, the Château de Villa in Sierre was a patrician mansion. Today, this impressive edifice, which has since been restored, is developing into a high-profile wine and culinary centre that showcases gourmet products and Canton Valais' wine culture.

The Château de Villa radiates such harmony that uninformed visitors could be excused for thinking it was originally built all of a piece. But that is not the case. Part of the building, flanked by a small octagonal tower, dates back to the second half of the 15<sup>th</sup> century when it served as the Platéa family's second residence. 150 years later, it passed into the hands of another aristocratic family, the de Preux, who lived there all year round and therefore had to expand the residential part. The building's main wing was built early in the 17<sup>th</sup> century. The family finally died out after many generations, with the last descendant passing away in 1923. The castle's future remained uncertain. Already poorly maintained during the final decades of its use, it was becoming more and more dilapidated. Then, in 1950, the "Society for Local Development" decided to rescue the building. Funds were limited, and many players – the local authorities, the burghers of Sierre, Canton Valais, and the Valais Cantonal Bank – had to pool their resources to purchase this estate with its mortgage debt.

### The Foundation and its policy

In 1951, a Foundation was set up with the aim of protecting and restoring the edifice – an aim which it single-mindedly pursues to this day. In more recent times, attention has focused on upgrading its interior for which no specific purpose had been ordained hitherto. But now a purpose has been found, with the castle making its mark as a centre of gastronomy where selected regional foods and wines are sold and served in the castle's own winery and restaurant. The emphasis is on top quality gourmet-food combinations and their preparation. The castle is also renowned for serving the best air-dried meat and the best raclette cheese in Canton Valais – another reason why the



### Special cover

Stamp Day 2011 in Sierre will be celebrated from 9 to 11 December 2011. The official USPS/VSPHV special cover (size E6, 200 x 142 mm) shows Saint Theodulus, patron saint of wine growers and of Canton Valais.

Château de Villa attracts many visitors, though by no means the only one.

### An all-embracing sensual experience

Today, the Foundation is looking beyond its previous activities, investing considerable energy in developing new projects. Headed by Serge Sierro, former town counsellor and the Foundation's president since 1991, the Château de Villa is to become a showcase for Valais wine culture. Besides its restaurant, it features an enoteca and the "Sensorama" wine-tasting centre. In addition, the town councils of Sierre and Salgesch have inaugurated a cantonal Vine and Wine Museum with a Château de Villa collection. And a specially designed path through the vineyards links Sierre and Salgesch.

To transform the Château de Villa into a centre of excellence for wine and mead, the Foundation Board set up two independent committees tasked with selecting the best regional wines and cold meats for

**The exhibition**

The "Philasierre 2011" exhibition will be held in Sierre's "Omnisporthalle" (Sports Centre).

**Opening hours**

Friday, 9 December 2011,  
11 a.m. (official opening ceremony) – 5 p.m.  
Saturday, 10 December 2011, 10 a.m. – 5 p.m.  
Sunday, 11 December 2011, 10 a.m. – 4 p.m.

**Autograph session**

Christian Hutter, who designed the miniature sheet, will be available for autographs at the exhibition on 10 December 2011 from 1 p.m. to 3 p.m. Please note, however, that he will sign a maximum of three vouchers per person.



the restaurant menu, and prominent figures from the worlds of wine and gastronomy are involved in this selection process.

Only wines that meet the committee's stringent criteria are included in the enoteca's range which currently features products from 102 Valais wine cellars and 10 distillers. To give visitors an opportunity to discover the maximum number of wines from the wine-making paradise that is Valais, new wines are offered for tasting every week. Wine expertise is not innate but has to be learned, a fact the Foundation Board has taken into account with its tasting lecture room. The

"Sensorama" welcomes wine tasters, serves as a training centre for professionals and as a venue for all kinds of conferences and meetings. In all, some 40,000 visitors come to the Château de Villa every year.

**Dominique Fornage**  
Director, Château de Villa

**Wonderful view of the Rhone Valley, home to many great Swiss wines.**

Photo: swiss-image.ch



**First-day cover motif**

**Miniature sheet Stamp Day 2011 Sierre**

**Sales**

Philately:  
From 17.11.2011 until 31.12.2012, while stocks last  
Post offices:  
From 24.11.2011, while stocks last (only in the Sierre region)

**Validity**

Unlimited  
from 24.11.2011

**Printing**

Offset, 4-colour;  
Gutenberg AG,  
Schaan, Liechtenstein

**Sizes**

Stamp: 40 x 28 mm  
Sheet: 70 x 105 mm

**Paper**

White stamp paper, with optical brightener, mat gummed, 110 gm<sup>2</sup>

**Perforation**

13¼:13½

**Designer**

Christian Hutter, Brig

**First-day cancellation**



## “Hotel Château Bellevue”

The motif on the Stamp Day 2011 picture postcard is taken from a lithograph dating from 1895 depicting the “Hotel Château Bellevue” in Sierre. The castle was built on a broad plateau by Jean-François de Courten between 1658 and 1666. At one time, the northern end of the main facade was topped by an imposing bell tower. This wing comprises a residential tract flanked by towers of different heights. The 18th-century west wing contains a private chapel. The castle was converted into a hotel in 1885, and a further storey was added to house staff. It has been Sierre’s Town Hall since 1964.



### Picture postcard Stamp Day 2011 Sierre

#### Sales

Philately:  
From 17.11.2011  
until 31.12.2012,  
while stocks last  
Post offices:  
Not available

#### Validity

Unlimited  
from 24.11.2011

#### Printing

Offset

#### Sizes

Card: 148 × 105 mm  
Imprinted stamp:  
40 × 28 mm

#### Paper

White offset board,  
260 gm<sup>2</sup>

#### First-day cancellation



## “Stamp Day 2011” competition

Win an overnight stay in Valais for two, a dinner, a day in the snow or an exclusive print of this year’s vignette label, designed by Reinhard Fluri, as well as other philatelic gems!



## Competition entry form

### Competition question

What kind of museum is housed in the “Château de Villa”?

Customer No.  
(if known)

Last name

First name

Address

Postcode/Town

Country

E-mail-address

### Conditions of entry

Closing date for entries: 21.11.2011 (date of postmark). Winners will be notified in person. The names of the main prize winners will be published in the next issue of Focus on stamps. Prizes will not be paid out in cash. Legal recourse is excluded. No correspondence will be entered into regarding the competition. Employees of the organizing unit of Swiss Post and their families are not eligible for entry. Only one entry form per person will be accepted.

### Send this form (or a copy of it) by 21 November 2011 to:

Swiss Post  
Post Offices & Sales  
Stamps & Philately  
Retail Logistics  
Ostermundigenstrasse 91  
3030 Berne, Switzerland

# All the essentials! Starter kit in a colourful cardboard case

## The starter kit comprises:

- A collecting poster (A3) with tips about collecting stamps
- FRED & FUN for young collectors
- Stamp album
- Drying book
- Magnifying glass
- Stamp tweezers
- Perforation gauge
- Used stamps for soaking off
- Previous year's stamp catalogue
- Copy of the "Focus on stamps" magazine
- Information about subscribing to "Tell me what you collect"



Many children are interested in stamps. Attracted initially "only" by the little brightly coloured images, they soon realize there's an exciting world behind the colours. From which country does the stamp come? And what does it depict? Stamp collecting is a great exercise in dexterity too, because stamps have to be carefully removed from envelopes and then dried so they can be inserted into a stamp album in good condition. And even handling tweezers is a mini-adventure for little fingers! The comprehensive starter

kit for young collectors contains everything a beginner needs, plus tips from FRED, the stamp dinosaur, on researching, classifying and collecting stamps. FRED features regularly in our philatelic magazine supplement for kids (not available in English). Published every few months, it contains a wealth of games, fun articles and stamp know-how.

December days are short and usually dark, but this special month is good for pleasant surprises, like the magical transformation of town and country into a winter wonderland and the Advent period as a time for taking stock. Over the next three years, the new Swiss Post Christmas stamps, designed by Zurich-based illustrator Raphael Volery, will be capturing this very mood.

## Happy celebrations. "Silent Night" chapel.

This year, anybody fortunate enough to spend Christmas out in the country or in the mountains nearby will discover his or her very own "Silent Night" chapel". And even if this haven of peace and tranquillity is just a memory of days long past, what remains for all of us is the indescribable experience of an unforgettable winter's night during Advent. The festivities begin early in the evening amidst those we love and last until late. The sound of bells in the distance is redolent with memories. Every year, we need that little bit of prompting from a loved one to go to the church service. Our heads are heavy with wine, our stomachs over-

loaded with sweet things and our ears ringing with children's giggling and off-key flute music. So we are reluctant to slip on our old winter gear and lace up our new boots. We walk in silence together along the romantic path leading to the ancient chapel, enjoying the crunch of snow under our feet while snowflakes fall silently all around us. Nobody in our merry group regrets making the effort to leave the cosy living room for the still, cold December night. As expected with rueful good humour, our feet are cold and wet, our fingers frozen stiff and the pews hard. But we are richly rewarded, even as we take our leave and look back at the colour-

ful Christmas trees in front of the chapel and the atmospheric play of windows reflected on the snow. We are filled with a sense of peace, happiness and contentment because we have found our "Still the Night" chapel. And this stamp with the chapel motif is an invitation to us all to rediscover this stillness, whether out of Christian conviction or merely because we are looking forward to Christmas.



The wind in the wintry forest  
Drives the flocks of snowflake like a shepherd,  
And many a fir tree divines  
Its imminent devotional, light-blessed fate  
And harkens,  
Its branches down-stretched  
To meet the white paths,  
Ready, defying the wind  
And growing towards  
Its one night of splendour.

Rainer Maria Rilke (unofficial translation)



## Cold night, warm heart

You'd have to be really hard-boiled to be able to be totally immune to the mood that reigns in the run-up to the festive season. Rilke's lines invite us to immerse ourselves in this atmosphere. A harking back to better days? And why not? Such thoughts are a welcome refuge, especially nowadays. Why not let ourselves be carried away by the sight of that beautifully decorated Christmas tree in the midst of a snow-covered city park? The starry sky over the roofs provides the ideal glittering framework for drifting up and away. The gifts piled on the old-fashioned sledge, just waiting to be unpacked, appeal to the child in us, and there's that practical lantern to light the way (perhaps forgotten by an absent-minded Father

Christmas with a big bushy beard). Admittedly, the intrusive glitter that pervades every corner of supermarkets crammed with people and merchandise from early November can also get on one's nerves. Let's be honest. Advent must have been pretty cosy back in Rilke's day. But why not revive the run-up to Christmas as a quiet time made for contemplation. Breathing in air so cold that it makes your nose run. Blinking your eyes until all the lights begin to dance on the glistening snow. Then returning home to a warm living room and the tin of Christmas biscuits. There's definitely something to be said for living in modern times, like the many treats from all over the globe that tempt us to indulge weeks before the

actual festivities. We relish the good life in homes with efficient, reliable heating, with gentle music sounding in our thawing ears or a romantic Christmas-soap DVD flickering before our reddened and runny eyes. But harking back to the age of Rilke should – and must – have its place, for instance sitting right down and writing romantic letters and cards to our friends and loved ones as a counterpoint to all the shopping going on around us. A chore? Not with Swiss Post's extra-colourful 2011 Christmas stamps!



First-day cover motif

## Footprints in the snow and a warm chalet.

Once in a lifetime, this is just how it should be. Waiting for the right house takes patience, and the thought of spending a wonderful Christmas surrounded by loved ones in the chalet of your dreams is enough to warm the cockles of your heart, though hopefully not to melt all that lovely snow. When the time comes round at long last, the snow gods and weather forecasters haven't got it wrong. It's a white Christmas for 2011 – brilliant! The chalet next to the dark forest of fir trees, one in the mountains, slightly hidden in a fold of the slope. First impressions – the smell of resin inside, the crackling fire of glowing branches in the open fireplace and the wisps of smoke hanging over the snow-covered roof – add up to a picture like the one on the calendar in granny's parlour. This postcard idyll is for sale in the little village shop down in the valley, complete with glitter

or perhaps just with a baby deer in the snow? For once kitsch is OK for sending these special chalet holiday greetings to all your design-conscious friends back home. These ageless chalets come in a wide variety of looks and are found mainly in alpine countries. They are reality and therefore also a matter of taste. It goes without saying that the most attractive ones are to be found in the mountains of Switzerland ... But let's not get carried away. Our dream chalet must be at least as attractive as the one depicted on the new Christmas stamp designed by illustrator Raphael Volery with its exquisite adornments in the foreground, the splendidly decorated Christmas tree and the brightly burning coloured candles! A Swiss Post exclusive that's easy to find at any time, at any post office. So you too can dream.

### Special stamps Christmas

#### Sales

Philately:  
From 17.11.2011  
until 31.12.2012,  
while stocks last  
Post offices:  
From 24.11.2011,  
while stocks last

#### Validity

Unlimited  
from 24.11.2011

#### Printing

Offset, 4-colour;  
Cartor Security Printing,  
La Loupe, France

#### Sizes

Stamps: 33 × 28 mm  
Sheets: 195 × 140 mm  
(4 rows of 5 stamps)

#### Paper

White stamp paper,  
self-adhesive on backing  
paper, 220 gm<sup>2</sup>

#### Perforation

13¼:13½

#### Designer

Raphael Volery, Zurich

#### First-day cancellation



## Exclusive Christmas greetings: Cards that match the special stamps

Card set "Chapel" (incl. four CHF 0.85 stamps): CHF 9.20



"Christmas Tree" card set (incl. four CHF 1.00 stamps): CHF 9.80

This year too, you can send Christmas greetings with a particularly stylish look by ordering your Christmas stamps together with Swiss Post's matching card set exclusives. The new stamps and Christmas cards designed by illustrator Raphael Volery from Zurich radiate Festive Season atmosphere. Enhance your Christmas message with an attractive envelope that triggers pleasant anticipation. Both the "Chapel" and "Christmas Tree" card sets comprise four A6 folded cards, four white C6 envelopes and four matching stamps.

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**Double cards, envelopes and stamps Christmas**

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**Sales**

Philately:  
From 17.11.2011  
while stocks last

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**Validity**

Stamps from 24.11.2011

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**Printing**

Offset, 4-colour

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**Sizes**

Double cards:  
213 × 152 mm,  
folded 107 × 152 mm  
Envelopes:  
107 × 152 mm  
Stamp: 33 × 28 mm

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**Paper**

Picture postcards:  
White offset board,  
220 gm<sup>2</sup>  
Envelopes: 120 gm<sup>2</sup>

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**Designer**

Raphael Volery, Zurich

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# The 2012 year of stamps gives Switzerland a face

Round birthdays and the faces of Switzerland will shape the 2012 year of stamps: From the monk who laid the cornerstone for the city of St Gallen 1,400 years ago, to the national hero whose struggle for freedom has been played out on the stages of Altdorf and Interlaken for 500 and 100 years respectively. In addition to well-known faces some completely unknown ones – perhaps even yours – will play a large part. So be prepared for

a surprise or two. Moreover, we are scaling new heights, in every sense of the word. For example, in the Bernese Oberland – where the Jungfrau Bahn has carried passengers to the roof of Europe for 100 years. Another way to scale new heights is the Cabrio cablecar which will commence operations on the Stanserhorn in 2012. A world premiere. Other topics from areas that involve Switzerland will also ring some changes, including

natural phenomena, the animal world, art and music.

And younger stamp aficionados will also find plenty as well: the curiosity of the cheerful Indian boy Yakari will open up an exciting, colourful world. Have fun with the stamp universe.

Subject to changes and additions. You can always find the latest version at [www.swisspost.ch/stamps](http://www.swisspost.ch/stamps). You can also order the issuing programme at +41 (0)848 66 55 44.

**Day of issue:** 8.3.2012  
**Presented in:** Focus on stamps 1/2012 of 27.1.2012

No.	Value	Description
1	1.00	<b>Special stamp</b> Jungfrau Railway Centenary
1	1.00	<b>Maximum card</b> Jungfrau Railway Centenary
1	1.50	<b>Special stamps with surcharge Pro Juventute</b> 1.00+0.50 Pro Juventute Centenary
1	1.00	<b>Special stamp</b> 150th Anniversary of the Swiss Brass Band Association
1	2.00	<b>Picture postcard</b> 150th Anniversary of the Swiss Brass Band Association
1	1.00	<b>Special stamp</b> Centenary of the Swiss Civil Code
1	1.00	<b>Special stamp</b> 1400th Anniversary of Gallus
1	1.00	<b>Special stamp</b> Janosch Litte tiger, little bear and tigerduck
4	5.55	<b>Definitive stamps Vegetable blossoms</b> 1.40 Tomato 1.80 Runner bean 1.90 Onion
1	0.85	<b>Special stamp</b> Beaver
3	3.00	<b>Special stamps Martinsloch</b> 1.00 Village 1.00 Sun 1.00 Church

**Day of issue:** 9.5.2012  
**Presented in:** Focus on stamps 2/2012 of 30.3.2012

No.	Value	Description
2	2.00	<b>Special stamps Anniversaries of Tell-Theatres</b> 1.00 500th anniversary of the Tell-Theatre in Altdorf 1.00 Centenary of the Tell-Theatre in Interlaken
1	1.00	<b>Special stamp Europa Visits</b>
4	5.50	<b>Special stamps with surcharge Pro Patria Small buildings</b> 0.85+0.40 Löwenbrunnen, Landsitz Eichberg, Uetendorf (BE) 0.85+0.40 Grenier, Ferme des Troncs, Mézières (VD) 1.00+0.50 Gartenhaus, Villa Abendstern, Wädenswil (ZH) 1.00+0.50 Crot, Comune di Brusio, Valposchivo (GR)
1	1.00	<b>Special stamp</b> World premiere: Stanserhorn Cabrio Cablecar
1	2.00	<b>Picture postcard</b> World premiere: Stanserhorn Cabrio cablecar
1	1.00	<b>Special stamp</b> Centenary of cadastral surveying
1	2.00	<b>Maximum card</b> Centenary of cadastral surveying
1	1.00	<b>Special stamp</b> Celebrity stamp Ursus Wehrle: Tidying up art
1	1.00	<b>Special stamp</b> Blood donations
1	2.00	<b>Picture postcard</b> World Orienteering Championships in Lausanne

**Day of issue:** 6.9.2012  
**Presented in:** Focus on stamps 3/2012 of 27.7.2012

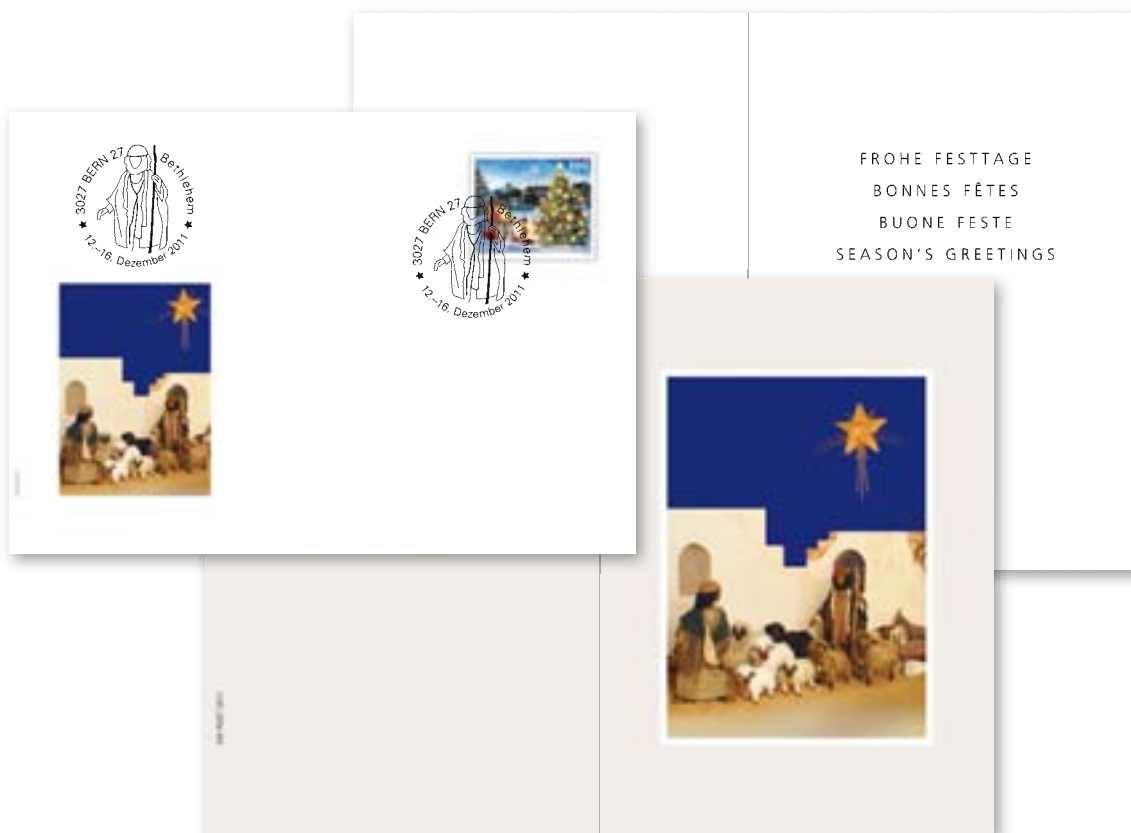
No.	Value	Description
4	5.50	<b>Miniature sheet with surcharge</b> National Stamp Exhibition NABA Stans 2012
1	1.00	<b>Special stamp</b> Faces of Switzerland
2	3.00	<b>Special stamps Art series "Pop Art"</b> 1.00 Value 1 2.00 Value 2
3	3.25	<b>Special stamps Franz Gertsch</b> 0.85 Grasses III 1.00 Butterbur 1.40 Cima del Mar
3	3.00	<b>Special stamps Cities of Switzerland</b> 1.00 Zurich 1.00 Geneva 1.00 Basel

**Day of issue:** 9.10.2012  
**Presented in:** Focus on stamps 4/2012 of 12.10.2012

No.	Value	Description
1	1.00	<b>Official stamp</b> Universal Postal Union 25th Universal Postal Congress
<b>Day of issue:</b> 22.11.2012 <b>Presented in:</b> Focus on stamps 4/2012 of 12.10.2012		
No.	Value	Description
3	3.25	<b>Special stamps Christmas</b> 0.85 Value 1 1.00 Value 2 1.40 Value 3
4	5.50	<b>Special stamps with surcharge Pro Juventute</b> 0.85+0.40 Value 1 1.00+0.50 Value 2 1.00+0.50 Value 3
2	2.00	<b>Special stamps The little Indian boy Yakari</b> 1.00 Value 1 1.00 Value 2
1	0.85	<b>Miniature sheet</b> Stamp Day 2012 Altstätten (SG)

We reserve the right to make changes  
Position at: August 2011

# Biblical travellers



This year's "Shepherds" motif is the first in the new three-year series on the theme of Nativity scene figures. The special cover comes with the CHF 1.00 stamp from the current Christmas series.

Doris Abegg-Schäfer from Meggen in Canton Lucerne has been interested in biblical figures since the 1970s. What fascinates her is using craftsmanship to make the Bible's messages visible, tangible and therefore intelligible. As a teacher with the "Vereinigung Kurslei-

terinnen Biblische Figuren Schwarzenberg", she has worked for many years at the Matt Training Centre in Schwarzenberg (Canton Lucerne). The artist sees these biblical figures as an art form that everybody understands for putting across the Christian belief in our day and age.

## Christmas card and special cover with special "Bethlehem" cancellation

### Sales

Philately:  
From 17.11.2011  
until 30.6.2012,  
while stocks last  
Post offices:  
Not available

Unstamped covers  
(CHF 0.90) and Christmas  
cards (CHF 0.60) will  
be available at all philatelic  
salespoints and the  
Stamps & Philately  
Customer Service from  
17.11.2011.

### Sizes

Special cover:  
C6 (162 × 114 mm)  
Card: A6, four pages  
(105 × 148 mm),  
printed greetings inside  
in four languages

### Special cancellation



Customers with standing  
orders for Swiss Post  
special cancellations will  
automatically receive their  
usual quantity of the  
special cover as illustrated.

The items shown here are  
also available from all  
philatelic salespoints, while  
stocks last.

**Orders in writing** should  
be sent to the following  
address only:  
Swiss Post  
Stamps & Philately  
Customer Service  
Ostermundigenstrasse 91  
3031 Berne

### Figures

Doris Abegg-Schäfer,  
Meggen

**Graphic adaptation**  
Martine Dietrich, Berne

## Special Bethlehem Post Office

**Dates:** 12–16 December 2011

**Location:** Special Bethlehem Post Office  
in the Tscharnergut Centre  
Cafe + Quartierzentrum  
Waldmannstrasse 17  
3027 Berne/Switzerland

**Getting there:** Take Tram No. 8 to the Tscharnergut stop.

### Opening hours:

Mon. 12.12.,	1 p.m. – 5 p.m.	
Tues. 13.12.,	9 a.m. – noon	1 p.m. – 5 p.m.
Wed. 14.12.,	9 a.m. – noon	1 p.m. – 5 p.m.
Thurs. 15.12.,	9 a.m. – noon	1 p.m. – 5 p.m.
Fri. 16.12.,	9 a.m. – noon	

A letterbox will also be installed from 1 p.m. on 12 December until noon on 16 December.

Letter-post items franked with valid postage stamps may also be sent in for cancellation (no insured items). These should be enclosed in a stamped envelope and reach the following address no later than 12 December 2011:

Swiss Post  
"Bethlehem"  
Berne Philatelic Salespoint  
P. O. Box  
3000 Berne 1/Switzerland

Please enclose a stamped self-addressed envelope for returning unaddressed cancelled items.

## 47 times Swiss history – small scale, big impact

As yet another year draws to a close, taking stock of past events and treasuring their pleasant associations, as a way of creating something of permanent value for the future, often figure among our good intentions. And stamps, as valuable witnesses to the past that attractively and accurately document happenings and keep history alive, can help us put them into practice.

The new Year Book of Swiss stamps is a great way of remembering 2011 as a philatelic year that produced a wide spectrum of colourful stamps. All 47 miniature originals, plus an exclusive vignette label, combine with many informative articles to form a unique compilation of this year's key topics. What's more, as always, every stamp theme is supplemented with fascinating background information in four languages.

There's something to appeal to all stamp fans – forests worthy of protection, busy bees and magnificent blossoms, exact sciences, major anniversaries and ancient traditions, famous Swiss authors or playful mythical creatures for the younger reader.





**The Year Book – Perfect for giving**

The Year Book of Swiss stamps is an ideal gift, for instance for a couple who've just had a baby and want to document this landmark year with a unique collection. But it will also go down a treat as a Christmas present for family or as a precious token of friendship on an anniversary or birthday.

**2011 Year Book of Swiss stamps**

**Sales**  
 From 24.11.2011, while stocks last, at all post offices and philatelic salespoints, via the Internet ([www.swisspost.ch/philashop](http://www.swisspost.ch/philashop)) or from Swiss Post, Post Offices & Sales, "Retaillogistik", 3030 Berne, using the enclosed order form

**Price**  
 CHF 66.00  
 Available mint or cancelled

**Printing**  
 Offset, multi-colour

**Size**  
 105 pages

**Contents**  
 47 stamps, all first-day cancellations and the exclusive vignette label

**Text**  
 In four languages (English, French, German and Italian)

**Concept/Graphics**  
 Martine Dietrich-Chatagny, Swiss Post, Berne

**Cover and vignette label**  
 Reinhard Fluri, Halten (SO)

**Product Manager**  
 Isabel Lo Verso, Swiss Post, Berne



Besides hand-inserted stamps and more than 100 information-packed pages, the Year Book features an exclusive vignette label on the lead theme of forests, plus background in four languages on all our 2011 stamp topics. Photos: Prolith

## A 2011 “first”– the vignette-label art print



The Year Book’s cover and stylish vignette label were designed exclusively for Swiss Post by Solothurn-based artist Reinhard Fluri. The art print with the vignette label motif is being produced in a limited edition of 150. The high-quality prints are hand-signed by the artist and numbered. The sheets measure 43 × 38 cm, and the actual picture 31 × 23 cm. The print costs CHF 120.00 and is supplied unframed.

### Competition

Enter the competition in conjunction with Stamp Day in Sierre (see page 16), and you could win an art print or one of ten brand-new 2011 Year Books.

### Artist Reinhard Fluri

Reinhard Fluri lives and works in the village of Halten in Canton Solothurn, where the 49 year old feels at home. This is where he paints his atmospheric pictures with their unique ability to put the beholder in touch with his emotions. He takes much of his artistic inspiration from nature and the landscape around him, and his works repeatedly mirror his view of nature, surprising us with a detailed, romantic realism and revealing a world that goes beyond everyday perceptions. A world between day and dream.

Fluri attended the School of Applied Arts in Biel/Bienne and initially worked as a graphic artist and illustrator. Starting from spontaneous sketches, he approaches painting in a highly disciplined fashion, producing meticulously accurate works that testify to his superb technical skills. He paints mainly in acrylics and oils on wooden boards. Reinhard Fluri has already produced several stamps for Swiss Post: “Legendary Switzerland” (2007), “Old trees” (2009), the miniature sheet for Stamp Day in Berne (2010) and the new “Vegetable blossoms” definitives (2011).



# The complete collection: All 2011 stamps and FDCs



## 2011 Year Set

### Sales

From 17.11.2011, while stocks last, at all philatelic salespoints, via the Internet ([www.swisspost.ch/philashop](http://www.swisspost.ch/philashop)), at larger PostShops (from 24.11.2011) or from Swiss Post, Post Offices & Sales, "Retaillogistik", 3030 Berne, using the enclosed order form

### Price

CHF 56.05  
(face value of stamps and surcharges)

### Size

A5 black presentation card  
(210 × 148 mm)

### Contents

A total of 47 stamps  
(including two miniature sheets)

### Presentation

Stamps inserted into four cards with a protective cellophane wrapping

The Year Set comes both mint and cancelled.

## 2011 Year Set: The year's stamps and miniature sheets at a glance

Order our Year Set and avoid missing any of the 47 philatelic works of art issued by Swiss Post in the year that is coming to an end. All these stamps are combined on four complimentary presentation cards for convenient insertion into your collection.

The Set, which comes mint or cancelled, is priced in line with the individual stamp face values and surcharges. This product can also be purchased as a standing order and makes a great gift.



## Year Set with all FDCs for 2011 stamp sets, miniature sheets and single stamps

In 2011, Swiss Post issued 25 First-Day Covers (FDCs), and you can now order the complete compilation with its single stamps, stamp sets and miniature sheets. The Year set of FDCs is also available as a standing order.

## 2011 Year Set of First-Day Covers

### Sales

From 17.11.2011, while stocks last, at all philatelic salespoints, via the Internet ([www.swisspost.ch/philashop](http://www.swisspost.ch/philashop)) or from Swiss Post, Post Offices & Sales, "Retaillogistik", 3030 Berne, using the enclosed order form

### Price

CHF 80.75

### Contents

25 covers featuring all 2011 stamp issues (including 2 FDCs with the "Swiss anthem" and "Stamp Day 2011 Sierre" miniature sheets and 1 FDC with Swiss and Liechtenstein stamps), with the appropriate first-day cancellations.

### Sizes

23 C6 covers  
(162 × 114 mm)  
2 E6 covers  
(200 × 140 mm)

# First day of issue of stamps 24.11.2011

**Special stamps with surcharge** 24.11.2011

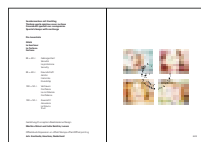
**Pro Juventute – Fortune**

- CHF 1.25 (0.85+0.40) **Security**
- CHF 1.25 (0.85+0.40) **Friendship**
- CHF 1.50 (1.00+0.50) **Confidence**
- CHF 1.50 (1.00+0.50) **Trust**

White stamp paper, self-adhesive



**Set**  
1719 150 ★  
1719 550 ○  
CHF 5.50



**Folder**  
1719 660 ★  
1719 670 ○  
CHF 6.40



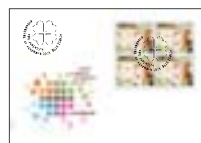
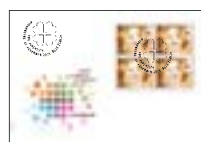
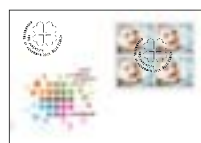
**Collection sheet**  
1719 680 ★  
1719 690 ○  
CHF 6.10



**Set of blocks of four**  
1719 160 ★  
1719 560 ○  
CHF 22.00



**Set on first-day cover C6**  
1719 580 ○ only  
CHF 6.40



**Block of four on first-day cover C6**  
(4 covers)  
1719 630 ○ only  
CHF 25.60

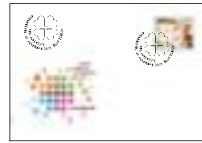
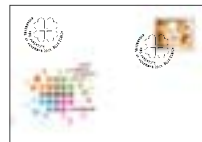
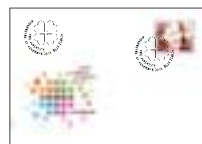
**Unstamped cover C6**  
available from 17.11.2011  
1719 700  
CHF 0.90

**Sheets of 20 stamps**  
CHF 1.25  
Security  
1719 111 ★  
1719 511 ○  
CHF 25.00

CHF 1.25  
Friendship  
1719 112 ★  
1719 512 ○  
CHF 25.00

CHF 1.50  
Confidence  
1719 113 ★  
1719 513 ○  
CHF 30.00

CHF 1.50  
Trust  
1719 114 ★  
1719 514 ○  
CHF 30.00



**Single stamp on first-day cover C6**  
(4 covers)  
1719 600 ○ only  
CHF 9.10



**Stamp booklet "Pro Juventute"**  
Three self-adhesive postage stamps each valued at CHF 0.85+0.40 with the motif "Security" and "Friendship" as well as three self-adhesive postage stamps each valued at CHF 1.00+0.50 with the motif "Confidence" and "Trust" plus CHF 0.50 for the production of the booklet  
1719 300 ★  
1719 800 ○  
CHF 17.00

**Special stamp** 24.11.2011

**CHF 1.00 Rapper Stress**

White stamp paper, mat gummed



**Single stamp**  
1736 150 ★  
1736 550 ○  
CHF 1.00



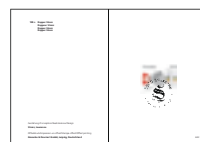
**Block of four**  
1736 160 ★  
1736 560 ○  
CHF 4.00



**Single stamp on first-day cover C6**  
1736 580 ○ only  
CHF 1.90



**Block of four on first-day cover C6**  
1736 630 ○ only  
CHF 4.90



**Folder**  
1736 660 ★  
1736 670 ○  
CHF 1.90



**Collection sheet**  
1736 680 ★  
1736 690 ○  
CHF 1.60

**Unstamped cover C6**  
available from 17.11.2011  
1736 700  
CHF 0.90

**Sheet of 16 stamps**  
1736 111 ★  
1736 511 ○  
CHF 16.00

**Swiss Post's General Terms and Conditions of Business concerning the purchase of stamps and philatelic items form an integral part of individual orders and are tacitly accepted by each customer who sends an order.**

These Terms and Conditions (updated version of March 2010) can be ordered by telephone (+41 [0]848 66 55 44) or by e-mail (stamps@post.ch). They are also available at [www.swisspost.ch/agb/post-agb-philat.pdf](http://www.swisspost.ch/agb/post-agb-philat.pdf)

**Miniature sheet**

**24.11.2011**

**Stamp Day 2011**  
**CHF 0.85 Sierre**

White stamp paper, mat gummed



**Miniature sheet**  
 1718 315 ★  
 1718 815 ⊙  
 CHF 0.85



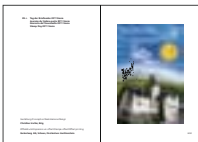
**Unstamped covers**

available from  
 17.11.2011

**C6** (162 × 114 mm)  
 1718 700  
 CHF 0.90

**E6** (200 × 142 mm)  
 1718 701  
 CHF 1.00

**Miniature sheet on first-day cover E6**  
 1718 580 ⊙ only  
 CHF 1.85



**Folder**  
 1718 660 ★  
 1718 670 ⊙  
 CHF 1.75



**Collection sheet**  
 1718 680 ★  
 1718 690 ⊙  
 CHF 1.45

**Postal stationery**

**24.11.2011**

**Picture postcard**  
**Stamp Day 2011 Sierre**



Picture postcard "Stamp Day 2011 Sierre",  
 postage value CHF 0.85 + 0.60 for the card  
 1718 841 ★  
 1718 846 ⊙ CHF 1.45

**Official document of the USPS**



Special E6 cover of the Union of Swiss Philatelic Societies (USPS) franked with the miniature sheet "Stamp Day 2011 Sierre" and cancelled with the special cancellation of "3960 Sierre 11.12.2011"  
 1718 581 ⊙ only CHF 3.00

This article is not included in standing order.

**Special stamps**

**24.11.2011**

**Christmas**

**CHF 0.85 Chapel**  
**CHF 1.00 Christmas tree**  
**CHF 1.40 Chalet**

White stamp paper, self-adhesive



**Set**  
 1733 150 ★  
 1733 550 ⊙  
 CHF 3.25

**Set of blocks of four**  
 1733 160 ★  
 1733 560 ⊙  
 CHF 13.00

**Sheets of 20 stamps**

**CHF 0.85**  
 Chapel  
 1733 111 ★  
 1733 511 ⊙  
 CHF 17.00

**CHF 1.00**  
 Christmas tree  
 1733 112 ★  
 1733 512 ⊙  
 CHF 20.00

**CHF 1.40**  
 Chalet  
 1733 113 ★  
 1733 513 ⊙  
 CHF 28.00

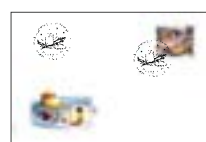
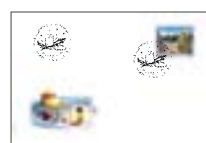
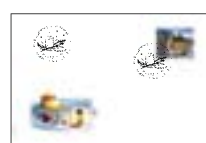
# Ordering made easy: use the enclosed order form!

**Special stamps (continued) 24.11.2011**

**Christmas**  
**CHF 0.85 Chapel**  
**CHF 1.00 Christmas tree**  
**CHF 1.40 Chalet**  
 White stamp paper, self-adhesive

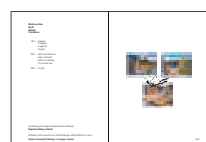


**Set on first-day cover C6**  
 1733 580 ☉ only  
 CHF 4.15



**Single stamp on first-day cover C6**  
 (3 covers)  
 1733 600 ☉ only  
 CHF 5.95

**Unstamped cover C6**  
 available  
 from 17.11.2011  
 1733 700  
 CHF 0.90



**Folder**  
 1733 660 ★  
 1733 670 ☉  
 CHF 4.15



**Collection sheet**  
 1733 680 ★  
 1733 690 ☉  
 CHF 3.85

**Cards, covers and stamps 24.11.2011**

**Christmas**



Set of four A6 double cards, four C6 covers with the "Chapel" motif and four CHF 0.85 stamps with the "Chapel" motif (not affixed)  
 1733 901 ★ only CHF 9.20



Set of four A6 double cards, four C6 covers with the "Christmas tree" motif and four CHF 1.00 stamps with the "Christmas tree" motif (not affixed)  
 1733 902 ★ only CHF 9.80

These articles are not included in standing order.

**Christmas special 2011 "Bethlehem"**



**Special cover "Bethlehem"**  
 franked with the "Christmas tree" special stamp and cancelled with the special cancellation of "3027 Bern 27 Bethlehem 12.-16.12.2011"  
 1654 141 ☉ only CHF 1.90

**Unstamped special cover C6**  
 available  
 from 17.11.2011  
 1654 142  
 CHF 0.90



**Unstamped Christmas card 2011**  
 Size A6, four pages, printed greetings in en, fr, it, de  
 available  
 from 17.11.2011  
 1654 143  
 CHF 0.60

These articles are not included in standing order.

**Key** ★ = mint ☉ = cancelled

## Special products

### Set of single stamps, 4/2011 issue

The single stamps/sets and miniature sheet of the 4/2011 issue of 24.11.2011 are displayed on a free A5 backing card with a protective cellophane wrapping.

1711 150 ★  
1711 550 ⊙  
CHF 10.60

### Set of first-day covers, 4/2011 issue

The first-day covers with set and miniature sheet of the 4/2011 issue of 24.11.2011 are combined in one free cover.

1711 580 ⊙ only  
CHF 14.30

### 2011 Year book of Swiss stamps

1714 830 ★  
1714 831 ⊙  
CHF 66.00



### 2011 Year Set

1715 320 ★  
1715 820 ⊙  
CHF 56.05

### 2011 Set of first-day covers

1713 530 ⊙ only  
CHF 80.75

### Voucher for stamps and philatelic articles

871 399  
CHF 15.00

## 2012 Stamp catalogues



### Zumstein Switzerland/Liechtenstein/UN Geneva

German/French  
1697 725  
CHF 35.00

### Swiss Stamp Dealers Association Switzerland/Liechtenstein/UN Geneva

German/French  
1697 787  
CHF 35.00

The stamp catalogues will be delivered in Switzerland and in Liechtenstein only.

## Art print

24.11.2011

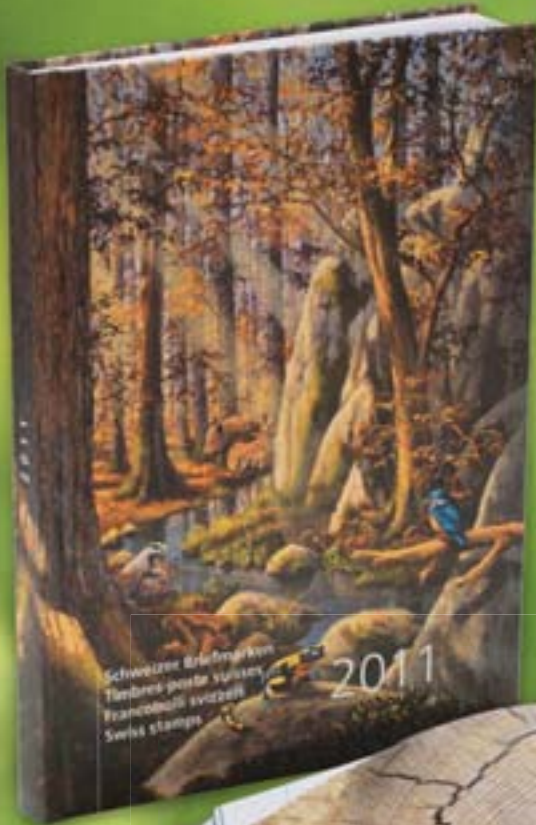
### Forests



Art print "Forests" on Conqueror paper, signed and numbered by the artist, limited edition of 150 copies, dimensions of the sheet 430 × 380 mm, dimensions of the picture 310 × 230 mm.  
1635 900 CHF 120.00

The art print is not included in standing order.

# 2011 Year Book of Swiss Stamps



CHF 66.–

- 47 original stamps
- Richly illustrated motifs
- Information in four languages

Order the year book now: tel. +41 (0)848 66 55 44  
or via [www.swisspost.ch/philashop](http://www.swisspost.ch/philashop)

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