

Fair Wear's Pilot Project 2023: The Academy

Since 2023, Swiss Post has been part of Fair Wear's pilot project (working title: The Academy). Fair Wear's member brands are industry frontrunners, raising the bar for human rights in their supply chains. In addition to several other national human rights due diligence (HRDD) legislations currently in place, such as the Responsible Business Initiative, the EU Corporate Sustainability Due Diligence Directive is on its way. Ahead of this development, Fair Wear aims to guide brands from across the industry on how to implement HRDD in their own supply chains, ensuring that it is done meaningfully and that they, too, can be industry frontrunners. As a Fair Wear member brand, Swiss Post is helping to develop a project that will support Fair Wear with this. The project will provide the wider industry with guidance, learning modules, and access to tools to facilitate brands in their HRDD.

As pilot participants, we are playing a vital role in testing and evaluating the project's viability, feasibility, and effectiveness before Fair Wear will roll it out on a larger scale. During this pilot year, there will be no annual Fair Wear Brand Performance Check and we will therefore not receive a score or performance benchmarking category for 2023.

You can find more information on the project on Fair Wear's website, [here](#).