

Address verification

Check addresses before you incorporate them into master data

Ensure that only correct addresses are recorded in your database – irrespective of whether you obtain these via a call center, online shop or handwritten order. Verification of each address takes just seconds. It's a worthwhile investment.

Typing errors, misheard words, illegible information – it's easy to make a mistake when recording new addresses. However, to ensure you can reach your customers, an up-to-date and error-free address database is an absolute necessity. It is therefore important that you begin by comparing your newly-acquired addresses with the Swiss Post reference data.

You need a partner who knows every letter box and every P.O. Box to keep you up to date at all times. The quality and quantity of the Swiss Post address data are unrivalled throughout Switzerland.

We do not sell or lease address data. The data we collect is simply used as a reference so that you can record the addresses of your new customers, members, donors or patrons correctly.

Two options

You have two options for verifying addresses against the daily updated Swiss Post reference data:

The address assistant

- Checking of non-personalized address elements such as street, house number, postcode and town
- Support for autocomplete functions
- Individual queries only
- No contract necessary

The address to be recorded is compared with the Swiss Post reference data. The comparison is error tolerant, i.e. small discrepancies in spelling are still recognized, e.g. Weberngasse instead of Webergasse.

The address verification

- Search for personalized and non-personalized address elements
- Person verification using last name and first name
- Individual or batch queries
- Contract necessary

Address verification also uses error-tolerant software: Betty or Tina will be recognized as variants of Bettina, and Weberngasse will be found for Webergasse.

Simple integration

Both address verification options can be incorporated into your IT environment by means of an interface. This means, for example, that the order process in your online shop can only be completed once the order and delivery addresses have been checked. To avoid missing information, your call center and sales staff can call on an "auto-fill-in" when entering new addresses.

Many users can query individual addresses at the same time. The checks are carried out in series and the comparison of several addresses or entire databases (batch queries) is not possible. Each address takes just 0.4 seconds to check.

Technical requirements

For both options, you require your own software which you use to connect your IT environment to our SOAP interface.

If you wish to use these web services, please contact your Swiss Post sales advisor.

Price

Address assistant free of charge

Address verification:

- One-off activation fee: CHF 1,420.00
- Per address queried: CHF 0.02
- Minimum monthly price for up to 10,000 queries/month: CHF 200
- Maximum monthly price for more than 200,000 queries per month: CHF 4,000

The conditions for “Address verification” are agreed contractually.

Examples for “Address verification” price calculation:

- For 500 queries per month, the minimum monthly price of CHF 200 will be charged.
- For 12,000 queries per month, CHF 240 will be charged.
- For 500,000 queries per month, CHF 4,000 will be charged.

All prices excl. VAT.

Information and advice

Our specialists will be pleased to offer you advice:
+ 41 58 386 67 67.

Other interesting services

Swiss Post also offers the following services for updating and correcting erroneous addresses:

- **Address maintenance online**
Update of address databases containing between 1 and 300,000 addresses as required – including free administration on request
- **Address maintenance via web service**
Daily fully automated updates of large address databases (>100,000 addresses) in the CRM
- **Address maintenance by expert**
Manual address maintenance by Swiss Post experts – can be tailored on request
- **Individual address solutions**
The service for specific circumstances
- **Address enquiry**
Search lost addresses in a multi-level partially-automated process

You can find detailed information on the individual services in the respective product factsheets and at www.swisspost.ch/address-maintenance.

The current GTC, which constitute an integral part of the “Postal Services” and “Address Maintenance” contracts, can be found at www.swisspost.ch/gtc. In particular cases, Swiss Post can provide customers with a physical version of the GTC on request.

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