

Pop-up boxes – wooden boxes for your promotions

Individual and local at your local Post Office branch

Draw attention to yourself in a location that is regularly frequented by your customers: your local Swiss Post branch. We provide you with attractive wooden boxes for this purpose – an advertising space that is as unique as your products and services. Make use of this simple but ingenious advertising channel according to your needs.

Small footprint, extended reach

Make a big impression with a small space – it's easy with our wooden pop-up boxes at your local Swiss Post branch. Simply rent a box for the desired time in selected Swiss Post branches and present your service or product. Your customer advisor will be happy to inform you. Very easy and cost-effective – this is how you can attract the curious glances of hundreds of potential customers every day.

Other advantages:

- High visibility thanks to high customer frequency
- Flexible contract period – from one week
- Tailored design options – in one or more boxes



Conditions for the promotions

Your contact person at the branch will be happy to discuss the service with you. The General Terms and Conditions for Advertising Campaigns in Swiss Post Branches apply here.

Advertising is deemed unauthorized if it

- advertises alcoholic beverages and spirits, tobacco products and medicines on Swissmedic's A and B lists or, in the case of medicines on Swissmedic's C and D lists, does not comply with legal restrictions;
- contains religious or pornographic themes;
- is misleading, dishonest or inaccurate;
- defies legal regulations in any other way;
- involves aggressive selling (hard selling) and unpleasant noise and odour emissions;
- is contrary to the interests of Swiss Post in any other way (while also taking into account the principle of equal treatment, Swiss Post shall be free to decide whether to permit relevant advertising campaigns by customers);

The business customer is responsible for the content of the advertising and undertakes to observe the basic principles listed here. Swiss Post is not obligated to review the advertising with respect to whether or not it is permissible. Should there be a breach of the basic principles listed here, the customer shall indemnify Swiss Post against any third party claims.



Procedure



Discuss service
(service/product)



Define branches and term,
and conclude transaction



Deliver promotional products
to the branch



Pay for the advertising spaces in cash
or via invoice



After expiry of the agreed
period: clear away the wooden box

Further advertising options

Swiss Post offers a variety of advertising options to further promote your service or product. You can use options such as posters, dispensers or screen advertising:

post.ch/promotionspace

