SUBSCRIBER CONDITIONS
DIRECTPOINT E-MAIL NEWSLETTER

The DirectPoint service is provided by Post CH Ltd (hereinafter referred to as Swiss Post).

1. The DirectPoint newsletter is sent monthly by e-mail and informs you about current developments and events, gives you tips about new technology, reports about market trends, presents studies and provides you with practical tips. Those who are interested can also find information and data about trade fairs and other key events in the sector.

2. You can subscribe to our DirectPoint e-mail newsletter in DirectPoint. To do so, you must fill in the online form and give us your contact details. You can change or delete your personal information at any time by clicking on “Edit profile” in the footer of the newsletter. Users who no longer wish to receive our newsletter can unsubscribe by clicking on the “Unsubscribe” link in the footer.

3. The number of clicks per article (see section entitled “Number of clicks on defined links”) and the number of newsletters opened (only in HTML format) is saved within the DirectPoint e-mail newsletter. This information can be analysed on a person-to-person basis and is used for appropriate, individual distribution of information.

4. You can find more information on the protection of your data in the separate data privacy statement.

5. The current Subscriber Conditions which constitute an integral part of the contract (DirectPoint e-mail newsletter) can be viewed at www.swisspost.ch/gtc. In particular cases, Swiss Post can provide customers with a paper version of the Subscriber Conditions upon request. The customer acknowledges that paper versions are only copies of the current and legally binding Subscriber Conditions published via electronic media and that paper versions of the Subscriber Conditions are legally binding only if they correspond fully to the electronic version.

© Post CH Ltd, June 2015