

PostCard Creator Business

The easy and professional way to create postcards online

With the PostCard Creator Business online service, you can freely design postcards based on your own ideas and imagination, directly on your screen, or choose from the templates provided. Once you have created and addressed your postcard however you wish, with just one click you can issue the order for it to be printed and sent. Swiss Post takes care of these tasks for you.

With the PostCard Creator Business online service, you can design striking postcards in just a few steps directly on your PC, whenever and wherever you want. It's quick and easy, with no prior skills needed, giving you the scope to succeed with your design. Swiss Post takes care of the printing in high quality and sends the cards directly to your recipients on the date you choose.

The benefits for you at a glance

- Wide range of formats and design templates
- Plenty of creative freedom
- Direct import and verification of addresses
- Personalize your cards
- Send directly at your preferred rate

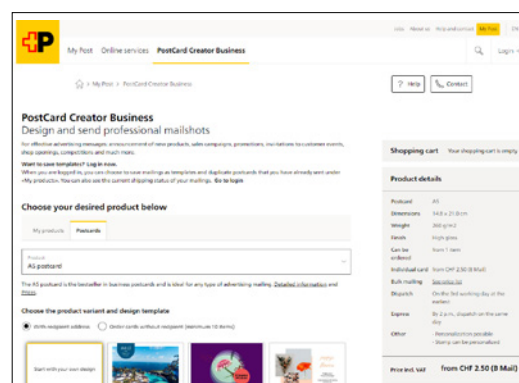
Postcard mailings for effective advertising campaign

Addressed postcard mailings are suitable for announcing new products, sales campaigns, promotions, invitations to events, shop openings, competitions and much more. PostCard Creator Business gives you full autonomy: you take the design into your own hands and present your message in an expressive and convincing way. Thanks to easy and fast processing, you can plan and implement advertising campaigns even at short notice.

A simple, four-step procedure

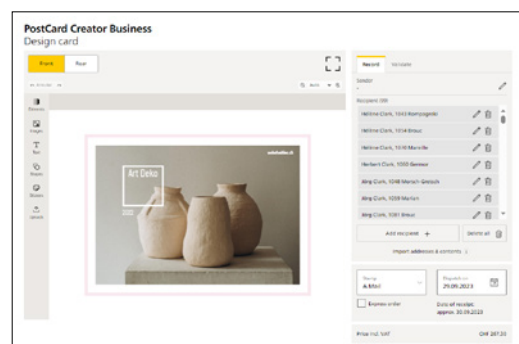
1. Select format

Go to www.swisspost.ch/postcardcreator to choose your desired format and one of the pre-prepared templates, which you can adjust to match your preferences – or start from scratch with a blank template.



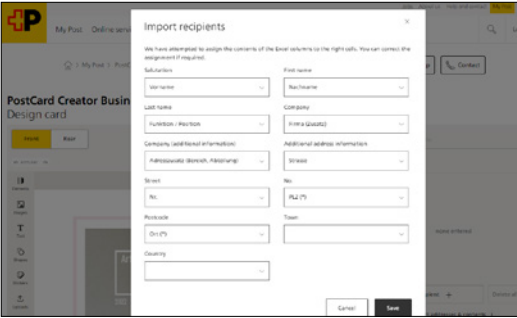
2. Design your card

Design the front and back of your card by adding your design elements.



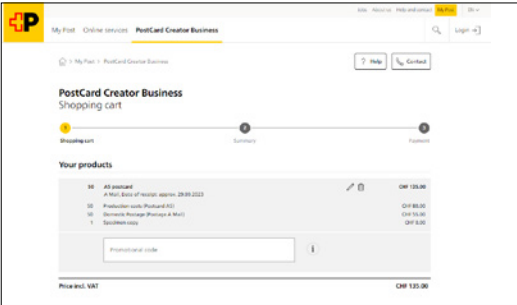
3. Add the address, personalize and send

Upload your address book using “Import addresses” and personalize your card with elements such as a personal salutation. Your addresses will be verified automatically after upload, and any address corrections can be applied directly in PostCard Creator Business. The corrected address file will be available for download after the purchase has been completed. You can then choose your shipping option and preferred mailing date.



4. Shopping basket

Once you are satisfied with your postcards, add them to your shopping basket. There you have the option to duplicate your postcards by creating them in another language or with other attributes, for example.



A look at the services we offer

Classic postcards

- Postcards, printed on both sides, in A6, A6/5, A5 and B5 formats.
- Paper: 260 g/m²
 - Finish: high gloss
 - No minimum order quantity: production possible from 1 copy
 - Can be personalized
 - Stamp can be individually personalized



A6 postcard (105 x 148 mm) – cost per card

Shipping option	From 1 card	From 100 cards	From 350 cards
A Mail	2.60	2.10	1.95
B Mail	2.40	1.90	1.75
B Mail bulk mailing	-	-	1.27

All prices in CHF, including VAT, printing and shipping (postage).

A5 postcard (148 x 210 mm) – cost per card

Shipping option	From 1 card	From 100 cards	From 350 cards
A Mail	2.80	2.25	2.10
B Mail	2.60	2.05	1.90
B Mail bulk mailing	-	-	1.42

All prices in CHF, including VAT, printing and shipping (postage).

A6/5 postcard (105 x 210 mm) – cost per card

Shipping option	From 1 card	From 100 cards	From 350 cards
A Mail	2.75	2.20	2.05
B Mail	2.55	2.00	1.85
B Mail bulk mailing	-	-	1.37

All prices in CHF, including VAT, printing and shipping (postage).

B5 postcard (176 x 250 mm) – cost per card

Shipping option	From 1 card	From 100 cards	From 350 cards
A Mail	3.10	2.65	2.45
B Mail	2.90	2.45	2.25
B Mail bulk mailing	-	-	1.77

All prices in CHF, including VAT, printing and shipping (postage).

Creative postcard

- Postcard in special shape: «square»
- Paper: 260 g/m²
 - Finish: high gloss
 - No minimum order quantity: production possible from 1 copy
 - Can be personalized
 - Stamp can be individually personalized



Postcard “square” (148 x 148 mm) – cost per card			
Shipping option	From 1 card	From 100 cards	From 350 cards
A Mail	3.40	2.85	2.65
B Mail	3.20	2.65	2.45
B Mail bulk mailing	-	-	1.97

All prices in CHF, including VAT, printing and shipping (postage) and special item surcharge.

Unaddressed postcards

From a minimum order quantity of 10 units, unaddressed postcards can also be ordered without a recipient address. You can decide yourself whether to pre-frank the cards with a WebStamp, or whether you would like to frank them later yourself with a traditional stamp.

You can find additional price calculations in the “PostCard Creator Business” online service at www.swisspost.ch/postcardcreator.

The current GTC which constitute an integral part of the “Postal Services” and “PostCard Creator Business” contracts can be found at www.swisspost.ch/gtc. In particular cases, Swiss Post can provide customers with a physical version of the GTC on request.

