

# High level of acceptance for the digital signature

## How SuisseID accelerates processes

**Ruf Informatik Ltd stands for innovation and quality. It also places great importance on security. Another reason to offer your customers in the fields of public administration, in social institutions, churches and schools SuisseID right from the outset.**

### Our name and good reputation

The company, one of the leading Swiss information technology providers, was founded at a time when there was still no television and no electronic typewriters. It followed the tempestuous developments of the past century – from the first analogue computer through personal computers to modern information technology – and over the years established an exemplary «good name» for itself. To this day it sees traditional values such as innovation, quality and security as its «calling».

Ruf Informatik Ltd supports around 2000 established customers. With its head office in Schlieren and branches in Emmen, Chur, Schönbühl and Yverdon, it is located close to its customers. Its sector-specific software is designed to be used by public administrations, churches and homes – strategically important sectors in which, in addition to high functionality, one thing counts above all else: the security of sensitive data. This is also one of the reasons why the IT services provider was there from the very beginning when it came to integrating SuisseID in its solutions. This echoed long-held customer wishes.

### Digitally accelerated processes

The information technology service provider covers all solution stages from development and integration through distribution and training to maintenance, and is familiar with every individual business field. It began offering SuisseID only shortly after its introduction. Today customers in numerous cantons use SuisseID. This means Ruf Informatik Ltd has achieved one of its set objectives. Accelerated and secure workflows between customers and companies – with a digital signature.



### Achieving objectives directly, quickly and securely

In the past, offers, legal agreements and settlements were sent by post. Today, by contrast, SuisseID facilitates much faster working processes – by means of digital forwarding, digital signatures and centrally archiving documents in digital form. This has realised the overriding objective of responding to customer enquiries faster and more professionally. Sending important business documents directly also saves time, cuts costs, boosts efficiency and reduces paper consumption.



SuisseID is a registered trademark of the State Secretariat for Economic Affairs SECO.

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## Securely sustainable

- Warranted quality: SuisseID offers high-quality security technology based on the Swiss Signature Act «Signaturgesetz».
- Guaranteed security: The digital ID certificate is saved on an encryption chip, preventing unauthorised access.
- Identity preservation: Users are unequivocally identified when they login using SuisseID – using a procedure that is simple, fast and secure.
- Digital seal: With SuisseID, electronic documents can be signed with legal effect – and digitally archived.
- Multiple benefits: The login via SuisseID facilitates secure access to further online services.
- Sustainable impact: digital documents do not need to be printed out – this saves paper and protects the environment.
- Fit for the future: Thanks to standardisation, SuisseID offers high investment security.

## Additional «positive reputational» factors

- Simply «Swiss Made»: SuisseID software comes from Switzerland, is trustworthy and highly rated.
- Well-integrated: SuisseID can be seamlessly integrated in existing IT infrastructures. This reduces data format changes, and consequently boosts quality.
- High level of acceptance: Ever increasing numbers of Ruf Informatik Ltd customers are enjoying the benefits of SuisseID.
- Perfected: SuisseID accelerates not just process throughput times, but also reduces in-house postal workloads.
- Cost-optimised: Secure digital correspondence reduces the cost of data format changes and dispatch.
- Centrally archived: The digital signature makes it possible to archive business documents digitally.
- Always up to date: Experts at Swiss Post are continuing to develop SuisseID and associated services on an ongoing basis.

**«SuisseID represents the basic building block and is a key element of e-government. Because the electronic signature is considered «legally equivalent» to a handwritten signature in Switzerland, SuisseID hugely simplifies workflows and has many potential uses in the field of e-government.»**

Roland Michel,  
CEO Ruf Informatik Ltd



## Ruf Informatik Ltd

The company Ruf Informatik Ltd offers proven comprehensive IT solutions for cantons, towns, municipalities, churches and homes. Its modules can be easily integrated in day-to-day administrative and business processes – even in the absence of an in-house IT infrastructure. It is managed centrally and around the clock by its highly-qualified specialists. Workplaces connected directly to the computer centre and encrypted data streams ensure fast, secure and smooth business processes.

Ruf Informatik Ltd  
8952 Schlieren  
[www.ruf.ch](http://www.ruf.ch)



## SuisseID

SuisseID is the Swiss standard for digital identity. It allows people to prove their identity without any doubt online and to sign legally valid contracts electronically. It is therefore a digital passport and signature.

In your online services you use SuisseID to reliably identify customers, partners and employees. And processes which require a handwritten signature are handled entirely electronically – not only in your online services but also internally in your company.

You will find more information about SuisseID at [www.swisspost.ch/suisseid](http://www.swisspost.ch/suisseid)

Swiss Post Solutions Ltd  
Digital Trust Services  
Sägereistrasse 25  
8152 Glattbrugg  
Switzerland

Telephone +41 44 838 36 00  
[suisseid@post.ch](mailto:suisseid@post.ch)  
[www.swisspost.ch/suisseid](http://www.swisspost.ch/suisseid)

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